PUBLIC HEALTH WORK PUBLIC HESON NO. 1 C. S. O. T. E. R. L. S. D. T. E. R. L. S. D.

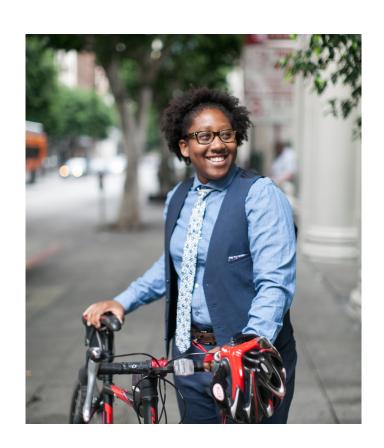
Health Education Practice Conference October 22, 2015

WHAT ARE WE DOING TODAY?

- Figuring out who I am
- Defining key terms
- Talking abut disparities
- Getting everyone involved
- Intervention
- Key takeaways

WHO AM I?

- Young & Restless
- Young Invincible
- Young & Crazy
- Living the Dream
- Unconsciously Biased



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OEFINITIONS

KEY TERMS

that shelse must write or type: We h tion in English today. > dyktando dictator /dik'teitə(r); US 'dikteitər/ ruler who has total power in a cour cially one who used force to gain p who rules the country unfairly dyk dictatorship noun [C,U] government or; a country that is ruled by a di itary dictatorship > dyktatura nary /ˈdɪkʃənri; US -neri/ noun [C ies) 1 a book that lists the words in alphabetical order and that t ey mean, in the same or anot look up a word in a dictionary o olingual dictionary o a tionary słownik 2 a boo ds connected with a particul you what they mean:

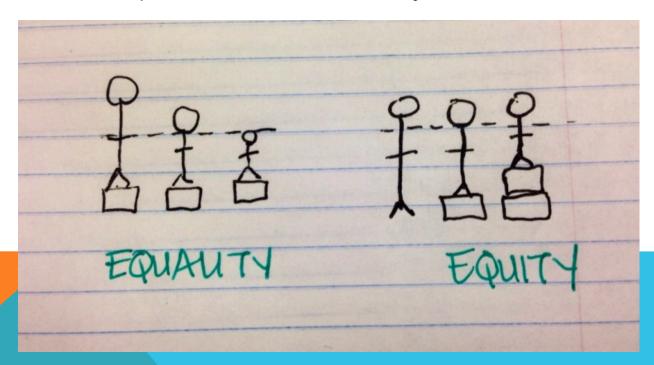
- Diversity
- Equity
- Inclusion
- Racism
- Intersectionality
- Oppression

Those who bring a unique perspective or life
Those who bring a unique perspective or life
Experience to the decision-making table DIVERSITY

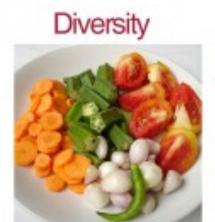


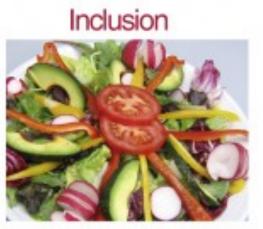
EQUITY

Improving equity means promoting justice, impartiality, and fairness within the procedures and processes of institutions or systems, as well as their distribution of resources. Tackling equity issues requires an understanding of the underlying or root causes of outcome disparities within our society.



INCLUSION





Inclusion refers to the degree to which individuals with diverse perspectives and backgrounds are able to participate fully in the decision-making processes of an organization or group. While a truly "inclusive" group is necessarily diverse, a "diverse" group may or may not be "inclusive."

RACISM

- Differential and/or unfair treatment of individuals on the basis of race is the most commonly understood and accepted manifestation of racism
- Necessary to distinguish attitudes and beliefs ("racism") from behaviors and practices ("discrimination")



interlinked and cannot be solved alone. MIERSECTIONALITY



OPPRESSION

Oppression

Unjust or cruel exercise of authority or power.

Institutional Oppression

- Systematic mistreatment of people within a social identity group, supported and enforced by the society and its institutions, solely based on the person's membership in the social identity group.
- Established customs, laws, and practices.

Overt Oppression

Open and observable, not secret or hidden. Target is aware.

Covert Oppression

 Secret or hidden and not openly practiced, or subtle. Target second guesses themselves and their reactions. DISPARITIES

Have what

Have to go beyond what they are and look at why they are

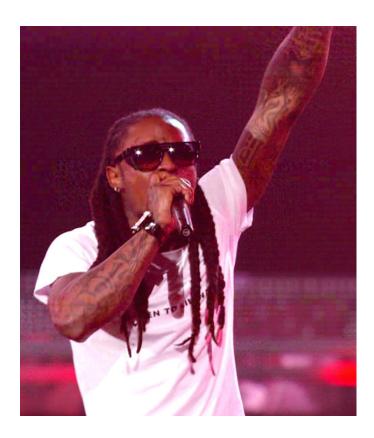
SWIMMING UPSTREAM

- Go "upstream"
 - Some groups of people have higher rates of obesity
- Does it have to do with where these groups of people live
 - Liquor stores vs. grocery stores
 - Open lots vs. green space
 - Pot holes vs. complete streets



PARTICIPATION

Let's get everyone involved



Raise your hand if:

 You've ever been stressed or depressed

Keep it up if:

- You've eaten to handle that feeling
- You've had a drink to handle that feeling
- You've smoked to handle that feeling

MIERVENTIONS

WHAT ARE THE INTERVENTIONS

- Are interventions recognizing and building off cultural strengths and values?
- Are they culturally appropriate?
 - Example: Food pyramid
- Have you asked any members of the community for ideas?



WHO IS DELIVERING THE INTERVENTIONS

- Make sure you're not telling someone their culture is wrong
- Promotora model
- Participatory Research



HEY, KATY PERRY

CULTURAL SENSITIVITY

- •Knowledge and interpersonal skills that allow you to understand, appreciate, and work with individuals from cultures other than your own
- •No value assignment
- •An awareness and acceptance of cultural differences, self awareness, knowledge of a other person's culture, and adaptation of skills

CULTURAL APPROPRIATION

- •Members of a dominant group exploiting the culture of less privileged groups--often with little understanding of the latter's history, experience and traditions
- •Adoption of elements of one culture by members of a different cultural group who may eventually become the new face of said cultural practices, passing the illusion that certain cultural practices are authentic to them







CULTURAL COMPETENCE IN OUTPER CONTRACTOR OF THE PROPERTY OF TH Cultural competence is the integration and transformation of knowledge about individuals and groups of people into specific standards, policies, practices, and attitudes used in appropriate cultural settings to increase the quality of health care; thereby producing better health outcomes

TAKEAWAYS

CMEMBL

- Swim upstream
- Know who you are
- Know who you're serving
- Co-power not empower
- Make mistakes

